



# Heartland Board News

## Upcoming Events:

- **August 16**  
Drawing for "Night on the Town" raffle at MonteBello B & B, 5PM. Open House and tour, 4:30-5:30PM.
  - **August 18**  
Day Trip to the Iowa State Fair, 7AM-4PM, \$15, sign up by 8/11.
  - **August 18**  
Bring a Friend Day. Lunch at 11:30AM. Special piano duet music.
  - **August 27 & 29**  
*String of Pearls Variety Show*, Ames Auditorium, Tickets \$7 in advance, \$8 at door. Friday show 7PM; Sunday show 2PM.
  - **September 12**  
Grandparents' Day Potluck Picnic, HSS, 12 noon—3PM. Bring a potluck side dish to share. Hot dogs and drinks provided. Fun and games. Bring the whole family! RSVP to Debra.
  - **September 13**  
End of Summer Dance, HSS, 7PM, Music by the Dixie Slicks. \$3.
  - **September 17**  
Jam Session. HSS, 7PM. Freewill donation. Potluck at 8:30 PM.
- ⇒ **New! M/WF Bike Riding Group.** Call to register.
- ⇒ **New! Walking Group.** In partnership with AARP.

For more information on any of these programs, please contact Deb Hoyt. All events open to the public unless otherwise noted.

## Story County Business Campaign

By Jan Tibbetts  
HSS Development Director

Members of the Financial Development Committee met at Heartland Senior Services in late June and early July to plan, develop and implement a business campaign in Story County. The purpose was to cultivate new business donors and to re-contact businesses that had previously donated to HSS but had not given recently.

Bob Vohs provided membership books from the Ames Chamber of Commerce for each person contacting businesses in the Ames area. Anne Wakefield obtained labels from the Nevada Chamber of Commerce for that community, and Solvay Twedt recruited donors for the Roland/Story area.

Each committee member selected a number of businesses they would contact, either in person or by mail. John (Middents) and I wrote a development letter—and the committee members each added a personal note to encourage financial support of the programs at Heartland. Program information and testimonials from the May campaign were included in the mailing.



Jan Tibbetts, HSS Development Director

So far, it has been encouraging to receive donations from 22 new businesses and also to receive renewed support from former donors. I will include an update in the next newsletter with numbers and the amount of funding received.

I want to sincerely thank Mary Ann Barnes, Solvay Twedt, Verne Bates, Irene Beavers, John Thurston, Bob Vohs, Anne Wakefield, and John Middents for their work on this project. ♥

*As of August 1, the e-mail addresses for Heartland Senior Services have been changed.*

*Please note the new addresses on page 2.*

## Updates from Heartland:

- **30th Anniversary Event:**  
August 18—Open House (4:30–5:30PM) and drawing (5:00PM) for the “Night on the Town” raffle at MonteBello B & B Inn (3190 S. 530th Avenue, 296-2181).
- **HSS Computer Classes** will resume in September. Group sessions or one-on-one lessons available. Call 233-2906 to register.
- Register for “Step Up to Better Health,” a 10-week walking program hosted by AARP, on October 8 at 10AM at HSS.. A presenter from AARP will be at HSS and those who sign up will receive a free pedometer. You do not have to pre-register for this program.

We're on the Web!  
[www.heartlandseniorservices.com](http://www.heartlandseniorservices.com)

## Heartland Senior Services of Story County

205 Walnut Avenue

Ames, IA 50010

Phone: 515-233-2906

Fax: 515-233-6986

Business Office E-mail: [hsservices2@qwest.net](mailto:hsservices2@qwest.net)

If you have suggestions or questions about this newsletter, please contact Mary Ross at: [maryross50010@msn.com](mailto:maryross50010@msn.com)



### HEARTLAND SENIOR SERVICES:

**John Middents, Executive Director**

E-mail: [hssedirector@qwest.net](mailto:hssedirector@qwest.net)

**Adult Day Center—Laurie Olson, Director**

E-mail: [hssadc@qwest.net](mailto:hssadc@qwest.net)

**Activity and Resource Center—Deb Hoyt, Director**

E-mail: [hssactivities@qwest.net](mailto:hssactivities@qwest.net)

**Nutrition—Sharon Millage, Director**

E-mail: [hssnutrition@qwest.net](mailto:hssnutrition@qwest.net)

**Outreach—Kirsten Newman, Director**

E-mail: [hssoutreach@qwest.net](mailto:hssoutreach@qwest.net)

**Transportation—Theresa Erlbacher, Director**

E-mail: [hsstransport@qwest.net](mailto:hsstransport@qwest.net)

**Finance Director—Diana Sisler**

E-mail: [hssfinance@qwest.net](mailto:hssfinance@qwest.net)

**Volunteer Coordinator and**

**Public Relations Director—Marilyn Johnson**

E-mail: [hssmarketing@qwest.net](mailto:hssmarketing@qwest.net)

**Development Director—Jan Tibbetts**

E-mail: [hssdevelopment@qwest.net](mailto:hssdevelopment@qwest.net)

*Celebrating 30 years of service !*