



**HEARTLAND**  
**Senior Services**  
*Story County Resources for Successful Aging*

**Heartland Senior Services  
 Sponsorship Form**

**Event:** Heartland’s 18th Annual Variety Show, “Under the Big Top!”  
 Aug. 17 & 19, 2012, Ames City Auditorium

**Event Description:** This is our annual fundraiser showcasing senior talent from within Story County. This end-of-summer tradition brings over 1000 attendees for the two performances.

**Opportunities: Variety Show 2012 Sponsorship and Program Booklet**

<b>Sponsorship</b>	<b>Cost</b>	<b>Booklet</b>	<b>Cost</b>
___ Premier Level	\$2,000	___ Inside Cover	\$350
___ Marquee Level	\$1,000	___ Full Page	\$300
___ Donor Level	\$500	___ Half Page	\$200
___ Other	\$350	___ Quarter Page	\$100 (vertical)

Contact Name: \_\_\_\_\_  
 Business: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Preferred Deadline: July 1, 2012**

Comments: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Forms can be returned to:**

jwilliams@hsservicesia.com  
 Inquiries made at 515.233.2906

205 S. Walnut, Ames, IA 50010  
 Fax: 515.233.6986

**Mission**  
 Heartland Senior Services of Story County offers life-enriching opportunities for older adults and provides support for their families and caregivers.

Office use:  
 Date Rcv'd \_\_\_\_\_ Entered \_\_\_\_\_ Dev \_\_\_\_\_ Admin \_\_\_\_\_ item rev'd \_\_\_\_\_