

Newsletter



HEARTLAND SENIOR SERVICES | WINTER 2019

Connecting To Our Heartland Community: Dan's Story

"Having friends and a community to connect with enriches life."

— Dan Taylor



Dan Taylor moved to Ames to be closer to his family. Now Heartland is a part of his daily life.

You may have seen him from time to time in downtown Ames, a cowboy hat on his head, a walking stick in his hand, and sporting a wooden bow tie. Meet Dan Taylor—former Navy officer, retired professor of chemical engineering at Texas A&M University, and 86-years-young. He is a man of many talents and a beloved friend to many at Heartland.

Dan moved to Ames a few years ago to be closer to his son Mark Taylor, a surgeon at Mary Greeley Medical Center. Upon arrival, he was delighted to discover all of the social opportunities Ames offers. Dan regularly attends plays, concerts, and other cultural events. In addition to his social life and time with his son, he also knew he needed to find a community to connect with on the weekdays, being a firm believer that "people who have friends are better off."

In his research, he discovered Heartland Senior Services. After meeting some of the folks who work at Heartland and attending the noon lunch program, he knew he had found his place. His daily routine now includes a stroll from his home to Heartland Senior Services Center. After enjoying the lunch, the highlight of his day is spending the afternoons with his friends in the Adult Day Center.

Dan's secret to aging well is staying active. He walks every day he can, enjoying a pleasant stroll throughout Ames neighborhoods. He taught himself how to play the keyboard a few years ago and loves to learn new things. What he's famous for is his signature wooden bow ties, one-of-a-kind creations with custom images painted on them. "I used to wear bow ties in the lab at Texas A&M. It was just more practical than wearing a

long tie. But now I like to wear them as tributes to the people I love."

Whether playing cards, attending one of Heartland's educational programs, or simply swapping stories with his friends, Dan says spending time at Heartland is "one of his great joys in life."

Dan is a wonderful reminder, to everyone he interacts with, that "having friends and a community to connect with enriches life."

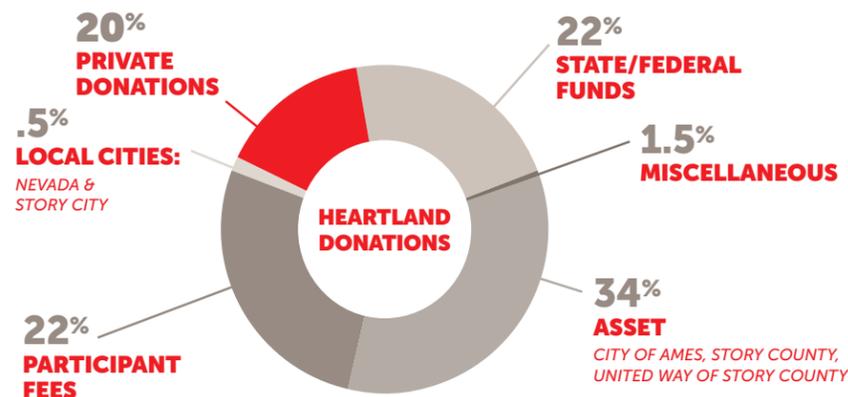


Have a heart for Heartland. Your support is needed and appreciated.

HeartlandSeniorServices.com
205 S WALNUT AVE
AMES, IA 50010
HEARTLAND Senior Services

Why Your Donation Counts

Donations comprise approximately 20% of Heartland's annual budget. They are critical to ensuring we meet pressing needs of seniors in Story County. "Private donations are needed so we can continue to support seniors," says Nancy Carroll, Executive Director of Heartland. "Private donations play a critical role in helping Heartland support all aspects of a senior's life."



A Giving Opportunity Worth Knowing About

The IRA Charitable Rollover provides donors age 70½ or older a unique opportunity to make tax-wise gifts to causes they care about.

What is it?

Donors age 70½ or older can transfer up to \$100,000 of IRA assets to public charities without being subject to federal income taxes on the distribution.

Please think of Heartland with your tax-wise gift giving and estate planning. Thank you.

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Notes from Nancy



As many of you know, the City of Ames Healthy Life Center bond referendum did not pass this past September. It was a disappointing end to a significant community need. Although

unsuccessful, a positive thing to come out of this was the deepened relationships with our collaboration partners. We also saw an extraordinary effort put forth on behalf of our community through the Friends of Healthy Life Center team. They worked tirelessly in support of the bond referendum, ending with over 4,000 people voting yes.

On behalf of our Board of Directors and the seniors we serve, I want to thank you because we felt Ames residents embraced Heartland Senior Services and our need for a new facility.

Our Board of Directors and staff leadership team will continue to assess viable facility options for Heartland. We want to make sure we do everything we can to move a new building forward in a timely manner and meet the growing needs of seniors.

In Appreciation,

Nancy Carroll, Executive Director

Adult Day Center - Opening a Second Location at Green Hills Retirement Community



Green Hills will be the home to the first satellite Adult Day Center.

The Adult Day Center (ADC) is an essential part of many of our seniors' lives, providing a safe and stimulating environment for those who are unable to be at home alone. Until now, this service has been available only at our Heartland Senior Services building, but we are excited to announce an additional ADC location. Beginning in 2020, Heartland will offer Adult Day Center services at the Green Hills Retirement Community located at 2205 Green Hills Drive on Tuesdays from 9:30 AM to 1:30 PM.

For \$45 a day, our services will provide a noon meal, snacks, and activities. Staff at Heartland know what a huge relief it is to place your loved ones in a

safe, caring, and fun environment. Not only does this take some of the weight off of your shoulders, but the ADC provides an enhanced quality of life, friendships, and a sense of autonomy to your loved one.

While this second Adult Day Center location will be held at Green Hills Retirement Community, any senior from Story County is welcome to attend.

To learn more or register today, call Laurie Yocum, ADC Director at 515-233-2906 x220.

Story Construction Provides Gifts for Christmas

The holidays can be difficult for anyone, especially for seniors. For years, Story Construction has brightened the lives of seniors in our community by providing gift baskets for many of Heartland's clients. This year, this general contractor company has taken their generosity to another level by offering to not only fund, but also wrap the Christmas gifts.

We appreciate their commitment to delivering holiday cheer to the senior members of our community.



Story Construction has a holiday tradition of donating gifts to HSS at Christmas time.

Plan Your Legacy with Your Will or Trust

It's simple.

Making a bequest is as simple as inserting a few sentences into your will, such as, "I give \$_____ to Heartland Senior Services of Story County."

It's revocable.

With a bequest, you are not actually making a gift until your death. Until then, you are free to alter your plans at any time.

It's tax-smart.

Your estate is entitled to an unlimited estate tax charitable deduction for bequests to qualified charitable organizations.

Talk with your tax planner, or contact Nancy Carroll, Executive Director to get more information.



Have a heart for Heartland.

Thank You to Our Premier Sponsors' Support

